



WSNC 90.5fm
Winston-Salem State University
111 Hall Paterson
Winston-Salem, NC 27110
(336) 750-2325

2019 Annual EEO Public File Report

The purpose of this EEO Public File Report (“Annual EEO Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following station.

Licensee: Winston-Salem State University
Address: 601 Martin Luther King, Jr. Drive
Winston-Salem, NC 27110
Phone Number: 336.750.2000
Call Sign: WSNC-FM
Community: Winston-Salem, NC

The information contained in this Annual EEO Report covers the time period from July 1, 2018 to June 30, 2019 (the “Applicable Period”). Consistent with the FCC’s Rules, this Annual EEO Report contains the following information:

- A list of full-time vacancies filled by the Station(s) during the Applicable Period;
- For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified;
- The recruitment source that referred the Hiree for each full-time vacancy filled during the Applicable Period;
- Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies

The following sections provide the required information, and summarize the station(s) EEO efforts during the Applicable Period.

This Annual Report was placed in each station's public inspection file on 8/27/18 and posted on the station's website, in accordance with the FCC's EEO Rules.

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: July 1, 2018 to June 30, 2019

Station: WSNC

Full-time Positions Filled: 2

By Job Title and Date Filled: Assistant Program Director
Development Manager

Recruitment Source that

Referred the Person Hired: University Webpage Listing

Number of Persons Interviewed: 6

SECTION 2: Recruitment Sources

Time Period Covered: July 1, 2018 to June 30, 2019

Station: WSNC

Recruitment Sources/Total Number of Interviewees This Source Provided:

Winston-Salem State University Website/5

North Carolina Employment Security Commission/1

University of North Carolina Job Board/0

HigherEdJobs.com/0

NC.gov/0

Full-time Positions for Which These Sources Were Utilized:

Winston-Salem State University Website/2

North Carolina Employment Security Commission/2

University of North Carolina Job Board/2

HigherEdJobs.com/2

NC.gov/2

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment & Outreach Activities/Narrative Statement

Time Period Covered: July 1, 2017 to June 30, 2018

Stations: WSNC

Winston-Salem State University has as one of its strategic goals 'Building Commitment To Social Justice Through Enhanced Community Engagement.' This in addition to WSNC's mission of connecting the community with information and services that are designed to strengthen each citizen's existence daily. Having two such vital goals, WSNC, the staff, volunteers, students, interns and management have as its priority being dedicated to our community outreach activities. Through the use of public service announcements, in-studio interviews, on-site partnership appearances, digital and social media posts, WSNC has forged long-term partnerships with the several community organizations:

- * AKA Entertainment & Media, LLC
- * BB&T Bank
- * Experiment In Self-Reliance
- * Forsyth County Department of Public Health
- * Friends of John Coltrane
- * Piedmont Opera
- * Post Entertainment
- * Reynolda House Museum of American Art
- * RiverRun International Film Festival
- * Salem College
- * Seacrest Artist Series
- * The Enterprise Conference & Banquet Center
- * Salem College
- * Salvation Army of Winston-Salem
- * Triad Cultural Arts
- * UNC-TV
- * Winston-Salem Symphony
- * Winston-Salem Transit Authority
- * Winston-Salem Foundation
- * City of Winston-Salem
- * Z. Smith Foundation
- * Winston-Salem Urban League
- * Bookmarks Book Festival
- * Downtown Winston-Salem Partnership
- * Goodwill Industries
- * Winston-Salem Chamber of Commerce

- * Delta Fine Arts Center
- * The Hispanic League of Winston-Salem
- * Piedmont Jazz Alliance
- * Forsyth Technical Community College
- * North Carolina Department of Transportation
- * Winston-Salem Police Department
- * Winston-Salem Fire Department
- * Forsyth County Sheriff
- * North Carolina Black Repertory Theatre
- * National Black Theatre Festival
- * Habitat For Humanity of Forsyth County
- * Second Harvest Food Bank of Northwest North Carolina
- * Leadership Winston-Salem
- * Winston-Salem/Forsyth County School District
- * Camel City Jazz Orchestra
- * Wake Forest University

WSNC's association with these diverse community organizations and groups allows the station to maintain a working connection with the community it serves. We continue to grow our associations with organizations in the community and increased loyalty among our audience by establishing new relationships with many we have yet made a connection with.